

Delight customers, generate more sales, and improve your online reputation by texting & instant messaging with your customers

Melanie has been a bar owner for 4 years. She depends on Thursday-Sunday traffic. Melanie wants to attract more people during those times. A friend told her to set up an alerts list with OwnerListens

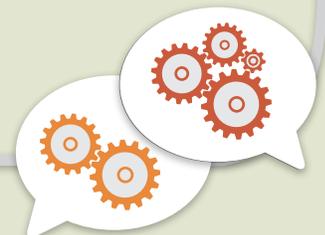


"Get a text every Thursday with this weekend's live music act and speciality cocktails"



**System message:**  
"Automatically added 555-xxx-xxxx to alerts list"

On Thursdays list members get a text like this: This weekend, Billy Hawk & Linda Fall. Live at 8pm to last call. Specials: Pear margarita, garlic onion rings. Text 'ln'+# in your party for a free nachos appetizer"



Melanie's traffic & revenues Thursday-Sunday

"All people need is a small nudge"



## Instant messaging is the best way to communicate with customers

### Key Benefits

1. Easy and seamless way for shoppers to engage with your brand using their mobile device and preferred messaging app
2. Immediate responsiveness. 98% of people open their text & instant messages, 90% within 3-5 minutes. Engage with customers faster using channels they love most
3. Every conversation is documented. Use the data to discover shopper interests and personalize offerings to their taste

## The OwnerListens Difference

- >> More efficient than calls, apps, or emails. No expensive fees for your business, just simple lead generation that is super easy for you and your customers to use directly from their mobile phone
- >> Support for multiple instant messaging apps all managed from one interface. Reduces operational complexity while engaging customers no matter which messaging platform they use
- >> Personalized follow up call-to-actions tailored it to your business needs. Ask for feedback, offer incentives, or prompt customers to join you on social media
- >> Tools for you and your employees to reply from anywhere, anytime so that you never miss a potential customer